



# TEMPLE UNIVERSITY AMBLER EARTH FEST

## Temple Ambler EarthFest Presents 2020

### Sponsorship Opportunities

#### Help students explore citizen science year-round!

How do you celebrate sustainability and the environment while reaching out to students, teachers and residents in a way that will excite them about citizen science and “going green?”

In 2003, Temple Ambler presented the answer to that question on a grand scale, developing an outdoor, educational celebration of Earth Day — EarthFest! Since its inception, EarthFest programs have welcomed well over 120,000 students, teachers, families and chaperones to campus for the singular purpose of helping them understand that they have the power to effect change — they can leave the world a better place than they found it.

As EarthFest turns 18 in 2020, it will be adapting — just like nature — to best serve our students, teachers and families.

#### Re-Imagining EarthFest

Our mission is to provide meaningful, impactful educational experiences for all ages throughout the year. Instead of one day and one event, we invite you to celebrate the Earth at several smaller, student and family-centered events.

Temple Ambler EarthFest is expanding substantially in 2020. The need to share ideas about sustainability and protecting and preserving the environment is critical, now more than ever. Temple Ambler EarthFest will host a variety of events, in cooperation with the Ambler Arboretum and other partners, designed to get people thinking about and connected to the world around us.

EarthFest Presents events are designed to provide more personalized opportunities to interact with our exhibitors and students to get hands-on with citizen science. We will be inviting visitors to stargaze in April, celebrate Earth Day in May, campout on campus in July and explore all life in our woods in September!

Attendees of EarthFest programming would not have the same fun, educational experience without the financial support of our dedicated sponsors, who are the cornerstone of the work of EarthFest on the Temple University Ambler Campus. Unique learning experiences like the programs offered by EarthFest Presents require continual support from partnerships and sponsors in order to thrive. Supporting EarthFest Presents today means helping students of all ages learn important lessons about preserving our planet for tomorrow.

For additional information contact: James Duffy at 267-468-8108 or [james.duffy@temple.edu](mailto:james.duffy@temple.edu).

## **EarthFest Presents 2020 Programs**

Scheduled 2020 programs include, but are not limited to:

### **Read Across America: *The Lorax*** (March 2, 2020): K-3

Hosted in partnership with the Ambler Arboretum of Temple University, we will welcome students for a reading of *The Lorax* amid our plants and trees in the campus Greenhouse. Using streaming services, schools will also join us via Zoom and YouTube to participate.

### **Reach for the Stars** (April 3/October 2020): All ages

We will look for various objects in the sky and learn how to tell one from the other. We will also highlight the importance of dark skies to animals and the environment and learn how you can help keep the skies dark. Temple Ambler hosts these special stargazing events in cooperation with the Delaware Valley Amateur Astronomers and the Bucks-Mont Astronomical Association.

### **Celebrating Earth Day** (May 1, 2020): K-5 (middle and high school students participate as exhibitors)

The mission of Temple Ambler's annual Earth Day event is to promote environmental awareness using sustainable concepts, methods and practices to protect and preserve our environment.

### **Great American Campout** (July 19 and 19, 2020) All ages

The National Wildlife Federation's Great American Campout is a celebration of camping as a way to connect with nature and wildlife. Temple University Ambler hosts a campout for new and experienced campers. Visitors spend the night tent camping, going on nature walks, and enjoying stargazing.

### **Fall BioBlitz 2020** (September 18, 2020) Age group to be determined

A BioBlitz is an event that focuses on finding and identifying as many species as possible in a specific area over a short period of time. At BioBlitz, scientists, families, students, teachers and other community members work together to get an overall count of plants, animals, fungi and other living creatures. Held in partnership with the Ambler Arboretum of Temple University.

### **Green Careers Fair** (September 18, 2020) College students

Students will have the opportunity to meet with and learn from representatives from a variety of green industry fields including conservation, horticulture, landscape architecture, planning, urban farming, and more. Held in partnership with the Ambler Arboretum of Temple University.

### **Sustainability Action Day** (October 16, 2020) Grades 6 to 8

Students will get hands-on during a special service project designed to help preserve biodiversity at Temple University Ambler. Students will learn about invasive plants and why they create problems for indigenous plants and ecosystems. Students will then learn how to successfully remove invasive species. This program is being held in partnership with the Ambler Arboretum of Temple University.

### **Science of Scary** (October 18, 2020): All ages

All animals and insects, no matter how creepy or crawly, serve an essential purpose in their ecosystems and increase biodiversity. Connect with the world around you by learning about skunks, spiders, predatory birds, snakes, sharks, storms, toads and carnivorous plants to name a few! The event includes fall snacks, crafts and more. The Science of Scary is a family-friendly event designed to help learners and citizen scientists of all ages gain a deeper understanding of the wonders of nature and the amazing things that may be found right in their own backyards.

For a full list of events, please visit [ambler.temple.edu/earthfest](http://ambler.temple.edu/earthfest).

## **Sponsorship Levels and Benefits**

Sponsorship dollars will underwrite the cost of EarthFest activities, events and student transportation.

### **Water Sponsor - \$10,000**

- Logo on large event banner to be displayed at Meetinghouse Road and Butler Pike in Ambler for two weeks prior to EarthFest Presents: Celebrating Earth Day
- Prominent exhibit space at Celebrating Earth Day
- Article on EarthFest Presents Website featuring your organization
- Name, logo, and Web link of your company listed on the EarthFest Presents Website
- Recognition on select signage at multiple EarthFest Presents events
- Logo/listing on event program

### **Air Sponsor - \$5,000**

- Logo on large event banner to be displayed at Meetinghouse Road and Butler Pike in Ambler for two weeks prior to EarthFest Presents: Celebrating Earth Day
- Prominent exhibit space at Celebrating Earth Day
- Article on EarthFest Website featuring your organization
- Name, logo, and Web link of your company listed on the EarthFest Website
- Recognition on select event signage
- Logo/listing on event program

### **Land Sponsor - \$2,500**

- Logo on large event banner to be displayed at Meetinghouse Road and Butler Pike in Ambler for two weeks prior to EarthFest Presents: Celebrating Earth Day
- Prominent exhibit space at Celebrating Earth Day
- Name, logo, and Web link of your company listed on the EarthFest Website
- Recognition on select event signage
- Logo/listing on event program

### **Friend of EarthFest Sponsor - \$1,000**

- Exhibit space at EarthFest Presents: Celebrating Earth Day
- Name, logo, and Web link of your company listed on the EarthFest Website
- Recognition on select event signage
- Logo/listing on event program

**Temple University Ambler EarthFest Present 2020 Sponsorship Registration**

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Please fill out the following sponsorship form and return it to the address below:

Contact Name: \_\_\_\_\_

Name/Business/Organization: \_\_\_\_\_  
(as it should appear on EarthFest materials)

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

- \_\_\_\_\_ Water Sponsor - \$10,000
- \_\_\_\_\_ Air Sponsor - \$5,000
- \_\_\_\_\_ Land Sponsor - \$2,500
- \_\_\_\_\_ Friend of EarthFest Sponsor - \$1,000

Please mail this form with a check made payable to **Temple University** or provide the credit card information requested below.

\_\_\_\_\_ Visa    \_\_\_\_\_ MasterCard    \_\_\_\_\_ Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Credit Card Security Code: \_\_\_\_\_  
(3 or 4 digits on back of card)

Amount to be charged: \_\_\_\_\_

Name: \_\_\_\_\_  
(as it appears on the card)

Signature: \_\_\_\_\_

Please confirm your sponsorship with Jimaes Duffy at 267-468-8108 or [duffy@temple.edu](mailto:duffy@temple.edu).

Please return the completed form via mail, fax or digitally to:  
James Duffy  
Temple University Ambler, 580 Meetinghouse Road, Ambler, PA 19002  
Phone: 267-468-8108 Fax: 267-468-8113 Email: [duffy@temple.edu](mailto:duffy@temple.edu)

**Thank you for your support of Temple University Ambler's EarthFest 2020!**